

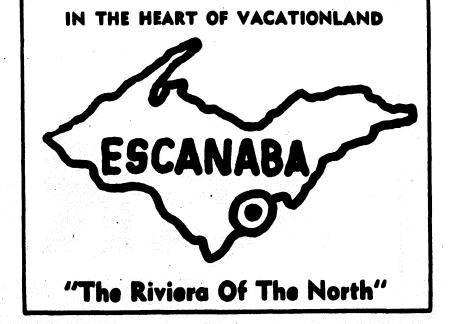
Friday the 13th . . . no superstition . . . just super savings on all merchandise from your progressive merchants in Escanaba. Let Lady Luck smile on you with sensational values on high quality merchandise. Shop in Escanaba where you get bargains all year 'round.





ESCANABA

... Shopping Center of the U.P.



Escanaba's CALENDAR OF EVENTS

Oct. 14 _____ Football: Escanaba vs. Marinette Oct. 18th ____ Beta Sigma Phi Benefit Card Party, 8 P. M. St. Patrick's Hall Friday Nights _____ Shop Escanaba Oct. 21 _____ Harvest Dinner and Dance at Elka Club

This "SHOP ESCANABA"

Series is

Sponsored by the following: ACCOUNTING

• Capital Business Service

APPLIANCES & HOME

• Gamble's
• Herro Appliances & Electric
Contracting • Modern Appliance • Western Auto

AUTO BODY SHOP e Dave's Body Shop

AUTOMOBILE DEALERS • Coyne Chevrolet

AUTOMOBILE TIRES • Anderson Tire Service

AUTO WHEEL ALIGNMENT SERVICE · Tilbert Brake Shop

BAKERY . Thompson Bakery

State Bank of Escanaba
 First National Bank & Trust
 Of Escanaba
 Northern Michigan National
Bank

CAMERA SHOP . The Photoart

CAMPERS . Bol-Aire Campers

CHILDREN'S CLOTHING

e The Morrison Shop

COOPERATIVE STORE

Department stores

FIREPLACES * o Deleria Sales

FLOOR COVERING

e Phil Miron Floor Covering

e Wickert Floral Co. &

FURNITURE & CARPETING o Bonefeld's Furniture

Home Supply Co.
 Ivan Kobasic Furniture

HARDWARE

Coast To Coast
 Griffith V&S Hardware

HOTEL • Sherman Hotel

KNITTING • Ruth's Yarn Shop

LUMBER & SUPPLY

• Phoenix Lumber Co. • Stegath Lumber Co.

MARINE SALES & SERVICE

o Borensen Marine MEN'S CLOTHING

o Anderson Bloom Men's Wear **NEWSPAPERS**

• Escanaba Daily Press **PASTIES**

 Mickey's Pastie Shop PLUMBING & HEATING

• Berger & Robinson

PHOTOGRAPHY STUDIO · Lee's Studio

PRINTING

• Gene Hebert Phote Offset Printing

RESTAURANTS & TAVERNS

Arbour's Restaurant
 Harry's Town Pump
 Kallio's Fareway Dinette
 Marco's Restaurant
 Mayflower Restaurant
 Ranch House Cafe
 Tim & Sally's

SERVICE STATIONS

Bun'e Citgo Service
 Al Sovey Shell ! ervice
 Snyder's Shell Service
 George O'Connell — Service

SEWING CENTER

o Delta Sewing Center

SHOE STORES

Manning Shee Store
 Peterson Shee Store
 Pix Shee Store
 Reberts Shee Store

SPORTING GOODS

o Jerry'e Sport Shop

SUPER MARKETS

• Mel & Elmers

THEATERS o Dolft & Michigan

UTILITY

• City Of Escanaba Municipal
Electric
• Upper Peninsula Pewer Co.

VARIETY STORES

S. S. Kresge Co.
 F. W. Woolworth Co.

WOMEN'S READY-TO-WEAR o Gartner's o Mata Brown Shoppo